

# POCOMOKE CITY, MARYLAND



**\*\*FOR IMMEDIATE RELEASE\*\***

**\*\*From the Desk of the Mayor: Appointment of Karah Lacey as Economic Developer for Pocomoke City\*\***

Pocomoke City, MD – September 4, 2025 – The City of Pocomoke is proud to announce the hiring of Karah Lacey as the new Director of Economic Development after an extensive interviewing process. The City Council approved her hire, and she is expected to assume her role on Monday, September 9, 2024.

In early 2024, I proposed to the city council the creation of an economic development position dedicated to enhancing the prosperity and quality of life in Pocomoke City. This proposal was met with enthusiasm and has culminated in the hiring of Karah Lacey, a well-respected community member with a decade of service as the Events and Downtown Coordinator.

Karah Lacey, a Pocomoke native and proud Warrior alumna of Pocomoke schools, shared her vision: “As the recently appointed Director of Economic Development with the City of Pocomoke, my vision is to focus on the attraction, retention, and expansion for both the economic well-being and quality of life in our beautiful waterfront town. I will serve as the City's ambassador to promote Pocomoke City as a prime business and tourism destination. I have developed strong working relationships with representatives of other local governments, Worcester County, and the State of Maryland, allowing me to create and administer economic development opportunities and initiatives to benefit the local community. I will continue to support the residents and businesses of Pocomoke City through grants, programs, and projects at the federal, state, regional, and local levels to facilitate an entrepreneurial momentum within the City of Pocomoke.”

I am confident in Lacey's appointment, and believe in her ideas. Karah's deep-rooted connection to our community, coupled with her extensive experience and dedication, makes her the ideal choice to lead our economic development efforts. Her vision aligns perfectly with our goals for sustainable growth and improved quality of life for all residents."

Karah Lacey's unique blend of local knowledge, professional expertise, and passion for Pocomoke City positions her to effectively champion the city's economic development efforts. She is committed to advancing initiatives that will bring new opportunities, support existing businesses, and enhance the overall vibrancy of Pocomoke City.

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